



**Government of India
Ministry of MSME**

District Industrial Profile of Sultanpur **District**

**Carried out by:
MSME-DI, Allahabad**



MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

MSME-Development Institute-Allahabad

(Ministry of MSME, Govt. of India,)

Phone: 0532-2696810, 2697468

Fax: 0532-2696809

E-mail: dcdi-allbad@dcmsme.gov.in

Web- msmediallahabad.gov.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	4
1.3	Availability of Minerals.	4
1.4	Forest	4
1.5	Administrative set up	4-5
2.	District at a glance	5-9
2.1	Existing Status of Industrial Area in the District Sultanpur	9
3.	Industrial Scenario of Sultanpur	10
3.1	Industry at a Glance	10
3.2	Year Wise Trend Of Units Registered	10-11
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	11-12
3.4	Large Scale Industries / Public Sector undertakings	13
3.5	Major Exportable Item	13
3.6	Growth Trend	13
3.7	Vendorisation / Ancillarisation of the Industry	13
3.8	Medium Scale Enterprises	13
3.8.1	List of the units in Sultanpur & nearby Area	13
3.8.2	Major Exportable Item	14
3.9	Potential for new MSMEs	14
3.9.1	Potential areas of service industries	14
3.9.2	Potentials areas for manufacturing enterprises	14-15
4.	Detail Of Major Clusters	15
4.1.	Manufacturing Sector	15-16
4.2	Service Sector	16
4.3	Details of identified cluster	16
5.	General issues raised by industry association during the course of meeting	16
6	Steps to set up MSMEs	17
7.	Programmes Conducted during last 5 years in district Sultanpur	18
8.	Training Needs/Skill Development Programmes	19

Brief Industrial Profile of District Sultanpur

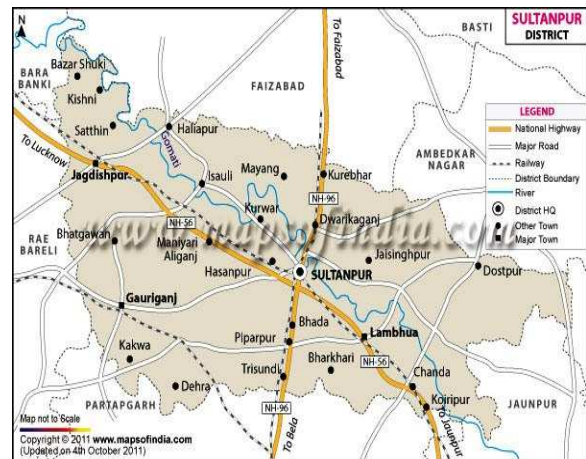
1. GENERAL CHARACTERISTICS OF THE DISTRICT

The Sultanpur district Gazetteer published in 1903 A.D. sheds some light on the history and origin of the district. It notes that the chief land owning families of the time were the Rajputs of various clans, who possessed 76.16% of the total land area. Among them Raghuvanshies and the Rajkumars together held over one-fourth of the district, while their kinsmen, the Bachgotis and Rajwars owned 11.4% and 3.4%, respectively.

The Sultanpur districts of Uttar Pradesh represent a complex array of physical and geo-political environment, well known for geo-hydrological, biological, aesthetic and cultural values. The total geographic area of the district's 2672.89 km². From the administrative point of view, the districts has been divided in to 04 Tehsils, 14 blocks, 01 Nagar Palika and 04 Town areas. There is also 01 Lok Sabha seat and 05 Vidhan Sabha Seats.

1.1 LOCATION & GEOGRAPHICAL AREA

District is situated on the banks of Gomti River. It lies at latitude 26° 15' north and longitude 82° 05' east. The total geographic area of the districts is about 2672.89 Kilometer². The surface is generally level, being broken only by ravines in the neighborhood of the rivers. The central portion is highly cultivated, while in the south is widespread arid plains and swampy marshes. Minor streams are the Kandu, Pili, Tengha and Nandhia.



The district Sultanpur is bounded by Faizabad district in the north; Pratapgarh district in the south, Bara-Banki and Amethi Districts in the west and Azamgarh , Ambedkar Nagar and Jaunpur Districts in the East.

1. 2 TOPOGRAPHY:

The land of Sultanpur district is generally plane except some regions around the Gomti River which drains almost the whole district. However, the southern part of Sultanpur drains towards Sai River flowing through the Pratapgarh district.

The climate of Sultanpur is semi-arid with very hot summer and equally cold winter season. During the summer months i.e. May-June, the maximum temperature goes beyond 44 degree Celsius and in winter months of December & January, it is around 3-4 degree Celsius.

1.3 AVAILABILITY OF MINERALS

No deposit of any major minerals is available in the districts. Only sand is found along the banks of river Gomti which is used in construction of pukka houses. In some places stones are also found which are utilized for civil constructions.

1.4 FOREST

The forests cover an area of 603 hectares in the year 2009-10. The main forest species found in the districts are Mango, Mahuwa, Jamun and Eucalyptus. Most of available wood is used for low cost furniture and as firewood. The wood from Eucalyptus trees is also used in the manufacture of plywood.

1.5 ADMINISTRATIVE SET UP

For administrative convenience the district of Sultanpur has been divided into 04 Tehsils, 14 blocks. There are 01 Nagar Palika, 03 Nagar Panchayat and 04 Town areas in the district. There is also 01 Parliamentary seat and 05 Assembly seat. Sultanpur, the head quarters of the district, is the only town of importance having municipal board. Other town areas are Kadipur, Jaisinghpur and Lambhua.

Table 2: Details of Tehsil and Blocks of districts Sultanpur :

S.No.	Name of Tehsils	Name of Blocks
01	Sultanpur (Sadar)	Valdiray Dhanpatganj Dubeypur Kurvar
02	Kadipur	Kadipur Dostpur Akhandpur Karondikala
03	Lambhuwa	Lambhuwa PP Kamaucha Bhadauya
04	Jaisinghpur	Jaisinghpur Kurabhar Motigharpur

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2011		
	i) Latitude	2011		26 ⁰ 15' N
	ii) Longitude	2011		82 ⁰ 05' E
	iii) Geographical Area	2011	Sq. Km	2672.89
(B)	Administrative Units			
	i) Sub divisions	2011		-
	ii) Tehsils	2011	Nos.	04
	iii) Sub-Tehsil	2011	Nos.	-

	iv) Patwar Circle	2011		-
	v) Panchayat Simitis	2011		14
	vi)Nagar Nigam	2011	Nos.	00
	vii) Nagar Palika	2011	Nos.	01
	viii) Gram Panchayats	2011	Nos.	805
	xi) Revenue villages	2011	Nos.	170 7
	x) Assembly Area	2011	Nos.	05
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	1916297
	ii) Female	2011	Nos.	1874625
(B)	Rural Population	2011	Nos.	3590747
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	Sq. Km	2672.89
	ii) Forest cover	2010-11	Hectare	603
	iii) Non Agriculture Land	2010-11	”	9239
	v) cultivable Barren land	2010-11	”	6002
4.	Forest			
	(i) Forest	2010-11	Hectare	603
5.	Livestock & Poultry			

A.	Cattle			
	i) Cows	2007	Nos.	118963
	ii) Buffaloes	2007	Nos.	Data Not Available
B.	Other livestock			
	i) Goats	2007	Nos.	188650
	ii) Pigs	2007	Nos.	26990
	iii) Dogs & Bitches	2007	Nos.	Data Not Available
	iv) Railways			
	i) Length of rail line	2010-11	Km.	105
	V) Roads			
	(a) National Highway	2010-11	Km	95
	(b) State Highway	2010-11	Km	67
	(c) Main District Highway	2010-11	Km	127
	(d) Other district & Rural Roads	2010-11	Km	2103
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Km	346
	(f) Kachacha Road	2010-11	Km	Data Not Available
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	18601
	(b) Post offices	2010-11	Nos.	311

(c) Telephone center	2010-11	Nos.	01
(d)Density of Telephone	2010-11	Nos./1000 person	05
(e) Density of Telephone	2010-11	Nos. per KM.	0.15
(f) PCO Rural	2010-11	Nos.	3230
(g) PCO STD	2010-11	Nos.	248
(h) Mobile	2010-11	Nos.	25000 (Approx.)
(VII) Public Health			
(a) Allopathic Hospital	2010-11	Nos.	15
(b) Beds in Allopathic hospitals		Nos.	676
(c) Ayurvedic Hospital		Nos.	24
(d) Beds in Ayurvedic hospitals		Nos.	97
(e) Unani hospitals		Nos.	04
(f) Community health centers		Nos.	06
(g) Primary health centers		Nos.	46
(h) Dispensaries		Nos.	240
(i) Sub Health Centers		Nos.	04
(j) Private hospitals		Nos.	06
(VIII) Banking Commercial			
(a) Commercial Bank		Nos.	68
(b) Rural Bank Products		Nos.	61
(c) Co-Operative bank products		Nos.	17
(d) PLDB Branches		Nos.	02

	(IX) Education			
	a) Primary school		Nos.	1518
	(b) Middle schools		Nos.	645
	(c) Secondary & senior secondary schools		Nos.	219
	(d) Colleges		Nos.	43
	(e) Technical University		Nos.	02

2.1 Existing Status of Industrial Area/ Estate in the District Sultanpur:

S. No.	Name of Industrial Areas/Industrial Estate	Land acquired (In Acres)	Land developed (In Acres)	Prevailing Rate Per Sqm (In Rs.)	No of Plots/ sheds	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	R.L.E. Sultanpur	6.67	6.67	750/-	17 plots 05 Shades	17 plots 05 Shades	Nil	12
2	Mini Industrial Estate, Kureshav	3.36	3.36	600/-	74 Plots	74 Plots	Nil	03
3	Mini Industrial Estate, Kadipur	2.67	2.67	600/-	45 Plots	45 Plots	Nil	Nil
	Total	12.70	12.70	-	136 Plots 05 Shades	136 Plots 05 shades	Nil	15

Source: - DIC, Sultanpur

3. INDUSTRIAL SCENERIO OF SULTANPUR

3.1 INDUSTRY AT A GLANCE

S. No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	9723
2.	TOTAL INDUSTRIAL UNIT	NO.	9952
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	01
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	27000
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	350
6.	NO. OF INDUSTRIAL AREA/ESTATE	NO.	03
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	227	730	59.50
	1985-86	243	826	267.30
	1986-87	299	1016	342.80
	1987-88	305	1037	457.50
	1988-89	337	1145	472.00
	1989-90	384	1305	537.60
	1990-91	425	1445	595.00
	1991-92	408	1387	571.00

	1992-93	472	1604	708.00
	1993-94	223	710	334.50
	1994-95	085	290	127.50
	1995-96	501	1730	751.50
	1996-97	462	1570	693.00
	1997-98	378	1285	529.20
	1998-99	256	870	384.00
	1999-2000	410	1394	574.00
	2000-01	210	715	315.00
	2001-02	410	1395	615.00
	2002-03	419	1425	628.50
	2003-04	418	1421	627.00
	2004-05	418	1428	635.00
	2005-06	421	1431	589.40
	2006-07	295	1005	442.50
	2007-08	466	1720	110.70
	2008-09	466	1641	215.49
	2009-10	466	1610	946.75
	2010-11	318	1054	771.72
	Total	9722	33189	13301.5

Source: DIC Sultanpur

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	1244	2170.02	4975
22	Soda water	-	-	-
23	Cotton textile	18	72.44	170
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	1417	2834.00	3810
27.	Wood/wooden based furniture	411	766.98	1820
28.	Paper & Paper products	30	102.86	268
29.	Leather based	14	40.74	140
31.	Chemical/Chemical based	240	482.90	1280
30.	Rubber, Plastic & petro based	-	-	-
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	527	624.10	2590
35.	Engineering units	504	740.18	2770
36.	Electrical machinery and transport equipment	710	1902.00	3670
37.	Repairing & servicing	1680	1840.07	3400
38.	Others (Ice; handicrafts, Computer based industries)	2929	1724.86	8296
	Total	9722	33189	13301.5

Source: DIC Sultanpur

3.4 LARGE SCALE INDUSTRIES / PUBLIC SECTOR UNDERTAKINGS

S.No.	Name & Address of the unit	Capacity	Installation year	Total No. of Growers	Total Cane Area (in Hect.)
01.	M/S The Kisan Sahakari Chini Mill, Ltd. Sultanpur	1250 TCD	1983-84	8425	10147

Source: DIC Sultanpur

3.5 MAJOR EXPORTABLE ITEM

Nil

3.6 GROWTH TREND

The sugar economy in the districts, like many other districts, is highly regulated, starting from sugarcane to the end product sugar. Even the byproducts are subject to government control. The only sugar mill in the district is Kishan Sahakari Chini Mill Ltd. under the control of government of Uttar Pradesh. As per the information available, the industry is growing @ 10 % per annum. As the demand of sugar in the national and international market is increasing day by day, future prospects of the industry appears to be very promising.

3.7 VENDORISATION / ANCILLARISATION OF THE INDUSTRY

There are few vendors of the sugar mill who provide services for repair and maintenance of plants and machinery. The basic raw material for manufacture of sugar is sugarcane which is procured from the nearby farmers and they directly supply to the mill. The procurement price of sugarcane is also decided by the government.

3.8. MEDIUM SCALE ENTERPRISES

3.8.1 List of the units in Sultanpur & Near By Area

No unit under this category.

3.8.2 MAJOR EXPORTABLE ITEM NIL

3.9 POTENTIAL FOR NEW MSMEs

3.9.1 POTENTIALS AREAS FOR SERVICE INDUSTRY

There are few units of automobile repairing, General Engineering workshop, hotels & restaurant, computer based training institute, Cyber cafes, Beauty parlors, Photo copying tailoring shops etc. that are catering to the requirements of local population. Some of the new areas having potential for development in the districts are listed below:

- Automobile Repairing/Servicing for two wheeler, four wheeler and Heavy Motor Vehicles
- Xerox photocopiers
- Agro items Repairing workshops
- Transport Agencies
- Mobile repairing stores
- Coaching Institutes
- Track & Tour operators
- Electric & Electronics Home Appliances Repairing,
- Cyber cafes
- Hotels & Restaurant
- Cold storage

3.9.2 POTENTIAL FOR NEW MANUFACTURING ENTREPRISES

Human and Physical resources available in the districts Sultanpur show that there is very good potential for establishment of new micro and small manufacturing enterprises. Basically the economy of the districts is agro based and main crops are Paddy, Wheat, Corn and pulses. Large parts of these crops are sold in the nearby districts. It shows that there is great potential for agro based and allied industries. In future the following industries can be set up in the district:

- Mini rice mill
- Rice Bran Oil
- Mini floor mill
- Bakery Products
- Noodles & Vermicelli

- Spices grinding
- Cattle feed
- Dal mill
- Milk & dairy products
- Metal Fabrication
- Wooden & steel furniture
- Detergent Powder
- Packaged food industry
- Printing press
- Package Drinking water
- Handicraft Items
- Potato Chips
- Agriculture equipments
- Ice cream & Ice candy
- Spices grounding
- Edible oil mill
- Readymade Garments
- Food processing units
- Footwear Industry
- Paper Envelopes
- Bio degradable carry bags

4. DETAIL OF MAJOR CLUSTER

4.1. Manufacturing Sector - Moojh Rope Cluster

1	Principal Products Manufactured in the Cluster	Ropes
2	No. of functional units in the clusters	12000 Approximate
3	Turnover of the Clusters	2.5 Crore
4	Employment in Cluster	40000 No.

5	Major Issues / requirement	Mechanization Setting Product diversification Quality Improvement Market Diversification
6	Problems & constraints	Lack of infrastructure like shades, building, toilets, electricity, water supply and other basic amenities.

4.2 Service Sector

Nil

4.3 DETAILS OF IDENTIFIED CLUSTER

No any cluster in the districts has yet been identified in the district. However the cluster of artisans engaged in making of ropes from locally available grass known as Moojh is required to be adopted for further development.

5. GENERAL ISSUES RAISED BY THE INDUSTRY ASSOCIATION DURING THE COURSE OF MEETING

- Need a market place for selling of Moojh ropes in to the Sultanpur city. Earlier the Uttar Pradesh government allotted the land in the Sultanpur city but unfortunately the building is not constructed as yet.
- Inadequate credit facilities
- Required shades in their villages where they and their families prepare these ropes.
- Inadequate supply of electricity.
- Lack of awareness about different incentive schemes of Central & State Government.
- Inadequate transport facility.

6.STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-I) & Permanent Registration Certificate (EM-II)	Districts Industrial Centre (DIC) Sultanpur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME- Development Institute, Allahabad, E 17/18 Udyog Nagar, Naini-Allahabd. Districts Industrial Centre (DIC) Sultanpur
3.	Land and Industrial shed	Districts Industrial Centre (DIC) Sultanpur UPSIDC, Civil Lines, Faizabad
4.	Financial Assistance	Lead Bank, Near Roadwage bus stand, Civil Lines Sultanpur Or Any Nationalized Banks at Sultanpur
5.	For raw materials under Govt. Supply	UPSIC, Sultanpur

		National Small Industries Corporation (NSIC), Industrial Estate, Naini-Allahabad
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corporation (NSIC) Allahabad
7.	Power/ Electricity	Uttar Pradesh Power Co-operation, Sultanpur
8.	Technical Know –how.	MSME-Development Institute, Allahabad & other technical Institute of the districts
9.	Quality & Standard	Beauro of Indian Standard (BIS), Mall Road, kanpur
10.	Marketing /Export Assistance	MSME-Development Institute, Allahabad Export Promotion Council, Uttar Pradesh U.P Export Corporation Ltd, 2, Rana Pratap Marg, Moti Mahal, Lucknow
11.	Other Promotional Agencies	NABARD, 11, Vipin Khand Gomti Nagar Lucknow, KVIC, Varanasi KVIB, Sultanpur SIDBI, SIDBI Tower 15, Ashok Marg ,Lucknow

7. Programmes conducted during last five years in districts Sultanpur

Year	Name of the Programme	Duration	No. of Programmes	Total No. of participants
2007-08	ESDPs	06 weeks	01	25
	EDP	3 weeks	00	00
	MDP	2 weeks	00	00
	IMC	1 day	02	175
2008-09	ESDPs	06 weeks	00	00
	EDP	3 weeks	00	00
	MDP	2 weeks	00	00
	IMC	1 day	01	84
2009-10	ESDPs	06 weeks	06	171
	EDP	3 weeks	01	25
	MDP	2 weeks	02	46
	IMC	1 day	04	418
2010-11	ESDPs	06 weeks	07	185
	EDP	3 weeks	00	00
	MDP	2 weeks	01	25
	IMC	1 day	00	00

2011-12	ESDPs	06 weeks	06	151
	EDP	3 weeks	00	00
	MDP	2 weeks	00	00
	IMC	1 day	01	96

8. Training Needs/Skill Development Programmes

- 1 AC ,Refrigerator & water cooler Repairing
- 2 Food Processing.
- 3 Computer Accounting with Tally.
- 4 Desk Top Publishing and Screen Printing.
- 5 Fruits and Vegetables Preservation.
- 6 Leather products.
- 7 Mobile Phone Repairing.
- 8 Steel Fabrication.
- 9 Adobe Photoshop.
- 10 Computer Hardware, Maintenance & Net working.
- 11 Digital Photography & Video Photography.
- 12 Web page designing & Web site maintenance.
- 13 Repair & Maintenance of power supply, Inverter & UPS.
- 14 Garments Manufacturing.
- 15 Motor & Transformer rewinding.